

SIGNING UP

Q: What would our practice receive with the PW Digital Tablet?

A: Qualified practices will receive:

- A 10" Verizon 4G LTE digital tablet
- An attractive wall-mounted or countertop tablet docking display
- Charging station comes with an additional mobile device charging area
- High-quality medical content
- Dedicated LIVE phone support

Q: How does our practice sign up for the PW Digital Tablet network?

A: It's very easy. Simply fill out the Service Agreement and fax it to **515.573.2785** or call **800.317.9139**. You can also sign up online at www.physweekly.com/tablet. Once we receive your completed Service Agreement, we will begin the service initiation process.

Q: How can the PW Digital Tablet be free to our practice?

A: The Physician's Weekly Digital Tablet service is funded through pharmaceutical sponsorships and a limited number of messages from industry sponsors. This allows us to offer the digital tablet service to your practice at **NO CHARGE**.

SHIPMENT/SERVICE ACTIVATION/INSTALLATION

Q: When can we expect our system to be shipped?

A: It depends on your specific needs, but generally your free PW Digital Tablet Service will be available for installation and activation 2-3 weeks after you sign up.

Q: What products are included in the shipment?

A: You will receive a pre-programmed 10" 4G LTE Verizon digital tablet, and your docking display configured for either wall-mounted or countertop use.

Q: How long with the installation take?

A: Installing the tablet display is easy. Both the setup and installation of the wall mounted or countertop docking display should take less than 30 minutes.

Q: Who in our practice should be notified about the Digital Tablet service PRIOR to install?

A: This product operates on cellular data and is therefore **not relying** on your practice's wifi network. Your IT staff, sub-contractor, or third party vendors will not need to be notified. It is as close to "plug-n-play" as possible.

Q: Will our practice be responsible for taking care of the system after installation?

A: We provide all technical and maintenance support absolutely free of charge. If your system isn't working, simply contact our dedicated customer service team at **123.456.7890** or email TabletSupport@physweekly.com, and we will work with you to fix the problem or have a new system sent immediately.

SIGN UP TODAY!

FAX

Fax the completed form to 515.573.2785.

PHONE

Call us at 800.317.9139.

ONLINE

Sign up online at www.physweekly.com/tablet

THE CONTENT

Q: Who develops the content?

A: *The PW tablet includes the same high-quality medical content developed by Physician's Weekly that is found on our posters, as well as credible third party medical resources (eg., PubMed, the National Institute of Health, etc.).*

Q: How often is content refreshed?

A: *Content is refreshed on a frequent basis.*

Q: How is programming delivered to our practice?

A: *Content is delivered through the 4G LTE cellular data included in your service.*

SPONSORS

Q: How much sponsored content should we expect?

A: *Between 5–10 pieces of sponsored content (videos and articles) will be displayed on the tablet app. Additionally limited banner ads will be displayed on articles as well as unobtrusive pop-up questionnaires.*

Q: Do you always have the same sponsors?

A: *Our sponsors change on a monthly basis; however, they may choose to sponsor more than one month of programming.*

Q: Do the sponsors have any influence over the content?

A: *No, our content is created independent of any influence from our sponsors.*

TECHNICAL

Q: Will this use of the internet interfere with other office activities, increase costs, etc?

A: *No, the PW Digital Tablet relies on 4G LTE mobile data and will not use your facility's wifi network or bandwidth.*

Q: Is there streaming video?

A: *No. The video content will be downloaded to the digital tablet and will play from the tablet's memory.*

Q: Will this tablet give Physician's Weekly access to any patient information?

A: *No, never. Our system is in no way connected to your network. This keeps your network's security features intact and HIPAA compliant.*

SIGN UP TODAY!

FAX

Fax the completed form to 515.573.2785.

PHONE

Call us at 800.317.9139.

ONLINE

Sign up online at www.physweekly.com/tablet

SIGN UP TODAY!

FAX

Fax the completed form to 515.573.2785.

PHONE

Call us at 800.317.9139.

ONLINE

Sign up online at www.physweekly.com/tablet