

ABOUT THE PROGRAM

Q What will my practice receive and how often?

A A new issue will be delivered monthly. The posters will be sent via USPS. A two-piece wall hanger will be shipped to you separately when the service is initiated.

Q Is there a subscription fee for Physician's Weekly?

A Physician's Weekly is **absolutely free** to your practice.

ABOUT THE WALL DISPLAY

Q How much space will we need for the display?

A You will need enough wall space to accommodate the fixture measuring 31" wide, 44" high, and 2" deep, as well as clearance for staff to approach and use the fixture.

Q Where do we hang the wall display?

A The content is written specifically for healthcare professionals, and we ask that you place the posters in a **CLINICIAN ONLY** area (*clinician office, clinician breakroom, medical records area, medication sample area, dictation room, etc.*).

Q What if our display requires repair or replacement parts?

A Simply call customer service to make appropriate replacement arrangements. When possible, we will see to it that you have what you need within 24 hours!

PROGRAM EXPECTATIONS

Q What is expected of a practice in the program?

A We ask that you agree to the following:

- Accept delivery of the Physician's Weekly wall hanger and monthly posters.
- Install the two-piece black acrylic hanger in a **clinician-only** area per the easy installation directions.
- Post the Physician's Weekly – Neurology Edition in your practice each month.
- Participate in brief updates initiated by our customer service staff.



ENROLLING IN THE PROGRAM

Q How does our practice get started in the program?

A It's simple: Fill out the Enrollment Request, complete with signature, and return it to us via fax, email, or the online form. Please call 800.317.9139 with any questions or comments.

ADDITIONAL OFFERINGS

Q What other digital services are provided?

A PW offers **FREE** online CME activities, up to 36 AMA PRA Category 1 credits per year, as well as specialty-specific newsletters, infographics, medical videos, cartoons and more at: www.physweekly.com.