Medical News informs physicians about critical issues affecting medicine, health, healthcare, and health policy.

Physicians with convenient access to medical news are:

- Better equipped to provide accurate, efficient patient care
- More aware of new developments in research, procedures, protocols, devices, & medications
- More likely to improve job proficiency and satisfaction
Our Benefits

TO YOUR PHYSICIANS

- Provide educational tools and insight to keep practice current
- Improve quality of medical care and disease prevention
- Empower decision-making with clinically relevant knowledge
- Strengthen connections with peers through professional and personal commentary
Our Benefits

TO YOUR FACILITY

Practices that provide timely and clinically relevant medical news are more likely to:

- Deliver optimal medical care and increase patient satisfaction
- Strengthen compliance of regulatory standards
- Improve efficiency through cost-effective practices
- Reduce liability with greater adherence to medical protocols
Why Choose

High-Quality Content

- Trusted source for thousands of top medical facilities nationwide
- Delivers clinically relevant content in an easily digestible format
- Updates physicians on clinical insights, medical breakthroughs, and landmark research
- Features interview-based articles with nationally recognized leaders
Our Experience

- We are a point-of-care media provider with over 30 years of industry-specific medical publishing experience.

- The Physician’s Weekly brand can be found in over 10,000 of the top-rated medical facilities across the country, including oncology centers, cath labs, and diabetes clinics.

- Our products cover a multitude of therapeutic categories including, but not limited to: emergency medicine, oncology, surgery, cardiology, pulmonology, infectious disease, pediatrics, and primary care.
Still Not Convinced?

Our customer service and institutional relations staff is second to none. Experienced and friendly associates are ready to answer any questions you may have.

Please call us, toll-free, at 800.317.9139 (8 a.m. to 5 p.m. CT), or email service@physweekly.com
ABOUT OUR
Free Products

Timely medical news at your fingertips

Oak Wall Display
poster for hospital

Wall Hanger Display
poster for practice

Website & eNewsletter
www.physweek.com
ABOUT OUR

Poster Format

- Monthly issue brought to you by Physician’s Weekly
- Doctor’s Voice column addresses professional concerns and controversy
- Infographics and medical cartoons entertain and inform
- Sponsored message allows us to offer this product to you free of charge
- Two-piece wall-mounted poster hanger for easy installation in your practice
- Feature articles offer commentary from key thought leaders in the industry
- News briefs deliver a snapshot of what’s trending in medical literature

Sponsored Message Here
ABOUT THE
Wall Display

- Dimensions – 29” x 44”
- Delivered weekly, biweekly, or monthly
- Solid oak frame or two-piece wall-mounted poster hanger designed for easy installation
ABOUT
Our Networks

Hospital
- General
- Emergency
- Surgery
- Cardiology

Practices
- Cardiology
- Infectious Disease
- Oncology
- Primary Care
- Diabetes
- Pulmonary
- Pediatrics
Enrolling is quick & easy

1. **Email**
   Download the email PDF, complete the short enrollment form and submit via email through Acrobat Reader.

2. **Fax**
   Download the fax PDF, complete the short enrollment form and fax to (515) 573-2785.

3. **Online**
   Go to [www.physweekly.com/enroll](http://www.physweekly.com/enroll) to complete the short enrollment form and submit the form online.
About the Program

What will my hospital receive and how often?
An issue of Physician’s Weekly will be delivered every other week. The posters will be rolled and sent via FedEx or USPS Priority Mail in triangular tubes. An easy-to-install, two-piece black acrylic wall hanger will be shipped to you separately when the service is initiated.

Is there a subscription fee for Physician’s Weekly?
Physician’s Weekly is absolutely free to your clinic.
FAQs

About the Wall Display

How much space will we need for the display?
You will need enough wall space to accommodate the fixture measuring 29” wide, 41” high, and 2” deep, as well as enough clearance space for staff to approach and use the fixture comfortably.

Where do we hang the wall display?
Since the content is written specifically for health care professionals, we ask that you place the posters in an area where it is easily accessible to CLINICIANS ONLY (general lounge, surgery lounge, doctor access area, cardio/cath lab, emergency department, etc.).

What if our display requires repair or replacement parts?
We expect very little hanger damage or need for repair. However, should your wall hanger require repair or replacement parts, simply call customer service to make appropriate replacement arrangements. When possible, we will see to it that you have what you need within 24 hours!
Enrolling in the Program

How does our clinic get started in the program?
It’s simple: Fill out the Enrollment Request, complete with signature, and return it to us via fax, email, or the online form. Please call 800.317.9139 with any questions or comments.

Program Expectations

What is expected of a clinic in the program?
We ask that you agree to the following:

• Accept delivery of the Physician’s Weekly wall hanger display and monthly posters.
• Install the two-piece black acrylic hanger in a clinician-only area per the easy installation directions.
• Participate in brief updates initiated by our customer service staff.
• Post the Physician’s Weekly in a clinician-only area of your practice.
Thank you!