

# LIVING HEALTHY *with* PHYSICIAN'S WEEKLY

## Patient Diabetes Edition

### Welcome to *Living Healthy With Physician's Weekly – Patient Diabetes Edition!*

You know us. Physician's Weekly is hanging on your wall, providing credible, study-based content (and an occasional laugh with a medical cartoon).

After overwhelming demand from our readers to create a publication for patients for the exam room, we have developed a patient education poster. We'd like to introduce you to the *Patient Diabetes Edition of Living Healthy With Physician's Weekly*.



Guided by our top experts, the content is unique to each specialty and educates your patients on the conditions you most often treat:

- Content addresses the most common misunderstood topics by patients.
- A section, Patient Perspectives, is dedicated to help patients relate with each other.
- Above all, our content supports your efforts in the exam room.

*Easy to hang, easy to update!*

### How often will my practice receive these issues?

A special issue of *Living Healthy With Physician's Weekly – Patient Diabetes Edition* will be sent to your practice four times a year (seasonally).

### What do we do with the poster?

The content is written specifically for your patients while they wait in the exam room. We ask that you display the poster there. It is laminated and has pre-placed adhesive stickers on each corner to make hanging simple and easy.

### Is there a subscription fee?

No, *Living Healthy With Physician's Weekly – Patient Diabetes Edition* is absolutely **FREE** to your practice. We hope that you and your patients find this **FREE** service informative and relevant. For comments and/or questions regarding delivery, address changes, or other service-related issues, please contact us via e-mail at [service@physweekly.com](mailto:service@physweekly.com) or call 800.317.9139.

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